

# Center to Advance Palliative Care: Transforming the Care of Serious Illness

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Presentation to The Netherlands Palliative Care Quality  
Congress

# What is Palliative Care?

A new interdisciplinary team-based specialty that:

- Provides an **added layer of support** for relief of pain, symptoms, and stresses of serious illness
- Focuses on patient and family **quality of life** at the same time as curative or life-prolonging treatment:
  - Curable illness
  - Chronic illness
  - Progressive/terminal illness



# What is a serious illness?

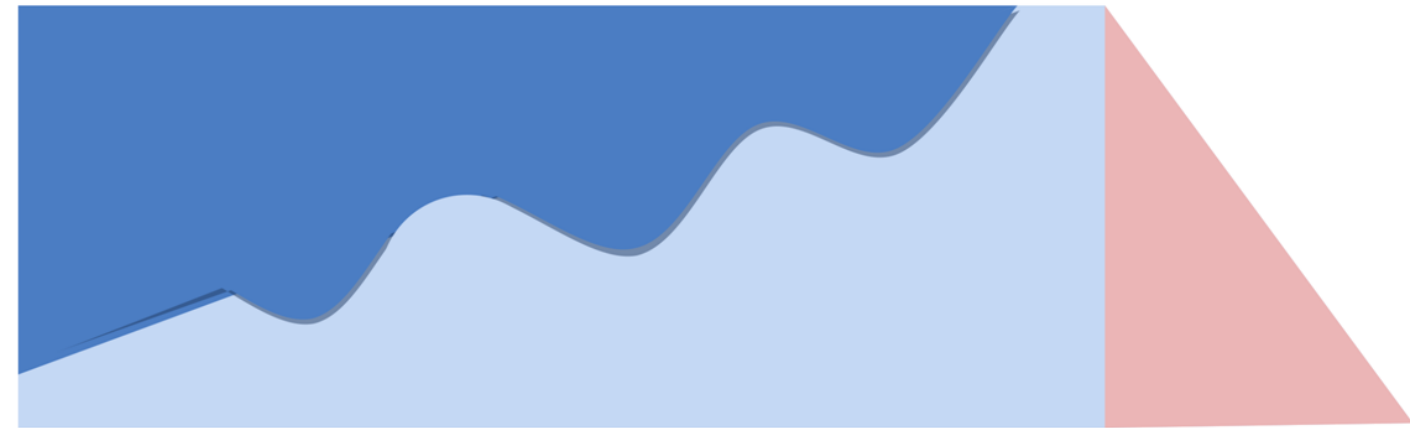
Serious illness is a condition that carries a high risk of mortality, negatively impacts quality of life and daily function, or places a high burden on family and other caregivers.  
(Kelley, 2014)

# Is Palliative Care the Same as Hospice?

- **Hospice** is a model of palliative care restricted to terminal illness. Eligibility:
  - Prognosis < 6months
  - Patient agrees to give up insurance coverage for disease treatment
- **Palliative care** is appropriate at any age and at any stage in serious illness. Eligibility:
  - Based on patient and family need
  - Concurrent with disease treatment

# The Trajectory of Palliative Care

## Disease-Directed Therapies



**Diagnosis**

**Palliative Care**

**Death and  
Bereavement**

# What is the impact of Palliative Care?

## Quality

- Relieves pain and symptoms
- Patients live longer
- Better family support



## Cost

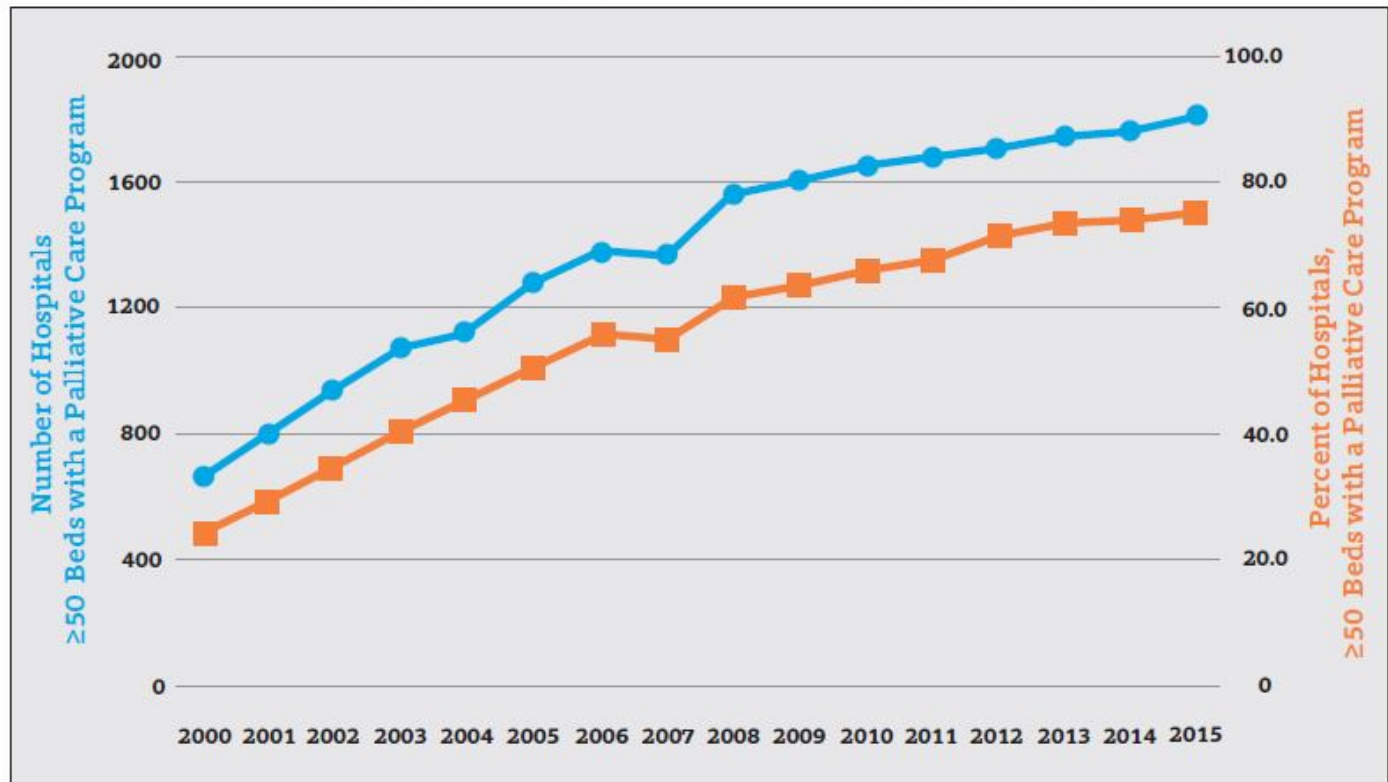
- Reduces hospitalizations and emergency department visits
- Reduces unnecessary tests, procedures

# Growth in U.S. Hospital Palliative Care Teams 2000-2015

## PALLIATIVE CARE IN U.S. HOSPITALS

with 50 or more beds, 2000–2015

—●— Count of Hospitals with a Palliative Care Program  
—■— Percent of Hospitals with a Palliative Care Program



Source: Center to Advance Palliative Care, January 2017

Palliative care prevalence in U.S. hospitals has shown a steady increase since 2000.

In 2000, 24.5% of hospitals with more than 50 beds reported palliative care programs. In 2015, 75.0% of such hospitals reported a program.

# Vision for the Future: Palliative Care Everywhere

- All patients with serious illness should have access to quality palliative care.
- **To get there we need to:**
  - Expand palliative care capacity to *home and community* care settings
  - Train all clinicians who treat seriously ill patients to provide the basics of palliative care



# Our Mission

The **Center to Advance Palliative Care (CAPPC)** is a national organization dedicated to increasing the availability of quality palliative care services for people living with serious illness.



# The Role of the Center to Advance Palliative Care: Diffusion of Innovation

# Levers for Impact

Model Dissemination & Technical Assistance

Community-Based Palliative Care

Workforce Training

Quality + Accountability  
Standards + Incentives

Payment Models

National Palliative Care Registry

Public & Professional Awareness

# CAPC Education: Building Provider Capacity for “Palliative Care Everywhere”



Expanding  
Palliative Care  
Reach & Impact

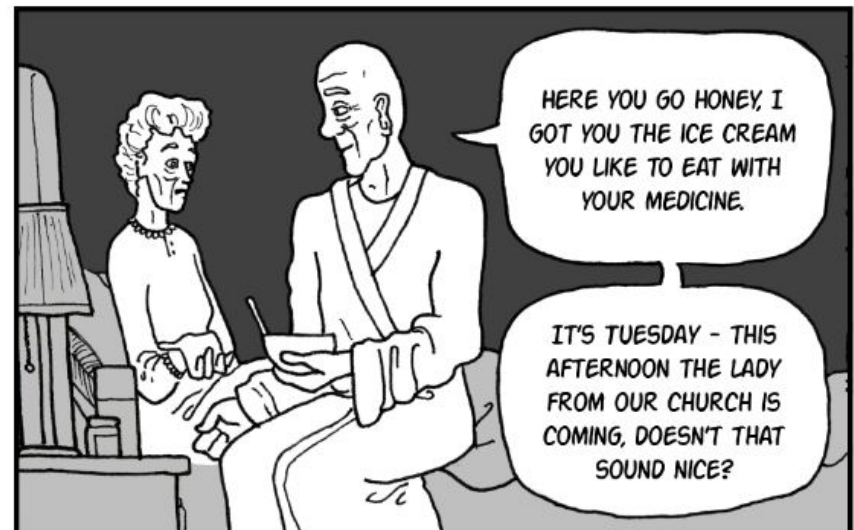
Specialty Palliative Care  
Program Development

Training for *All* Clinicians

# Training for All Clinicians: The CAPC Curriculum

- **Why:** Not all seriously ill patients have access to palliative care specialists – and not all palliative care needs require specialty-level training (Ex: talking with patients about their goals for care)
- **Who:** Clinicians from all specialties, disciplines, and care settings
- **What:** Online courses in pain and symptom management, communication, caregiver support, and approaches for specific diseases

# Training Through Stories



# Clinical Training: Highlights and Next Steps

→ **260,000 course completions by nearly  
27,000 clinicians from 830  
organizations**

# Palliative Care Program Development

- Structured on-line curriculum for expanding palliative care capacity across settings:
  - Inpatient
  - Home
  - Office/Clinic
  - Nursing Home



# Specialty Palliative Care Program Development

## CAPC National Seminar

Practical Tools for Making Change

November 9-11, 2017

Sheraton Grand Phoenix | Phoenix, Arizona

Pre-Seminar Boot Camp: Developing  
Palliative Care in Community Settings

November 8, 2017



# Exp Rea



## How Would You Handle This Complex Case?



**Master Clinician Case Review:** 45-year-old woman with chondrosarcoma, admitted for severe nausea and vomiting. Palliative care team was consulted to assist with management of medical symptoms, as well as underlying anxiety and adjustment difficulties.



On this hour-long conference call, CAPC faculty will host a group case review, as well as live Q&A. This session is interactive: bring your team's questions for feedback from both CAPC faculty and your peers.

**Register now** and join us on **Monday, November 21 at 3:00 pm ET**. This session is moderated by **Andrew E. Esch, MD, MBA**.



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# Training for All Clinicians: The CAPC Curriculum

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# Our Job?

## Getting the Message Out

- Palliative care- in any setting- can help you have the best possible quality of life.
- If you're not getting it you're not getting the highest quality care.

*Creating and delivering on a positive vision of what good care looks like during serious illness.*

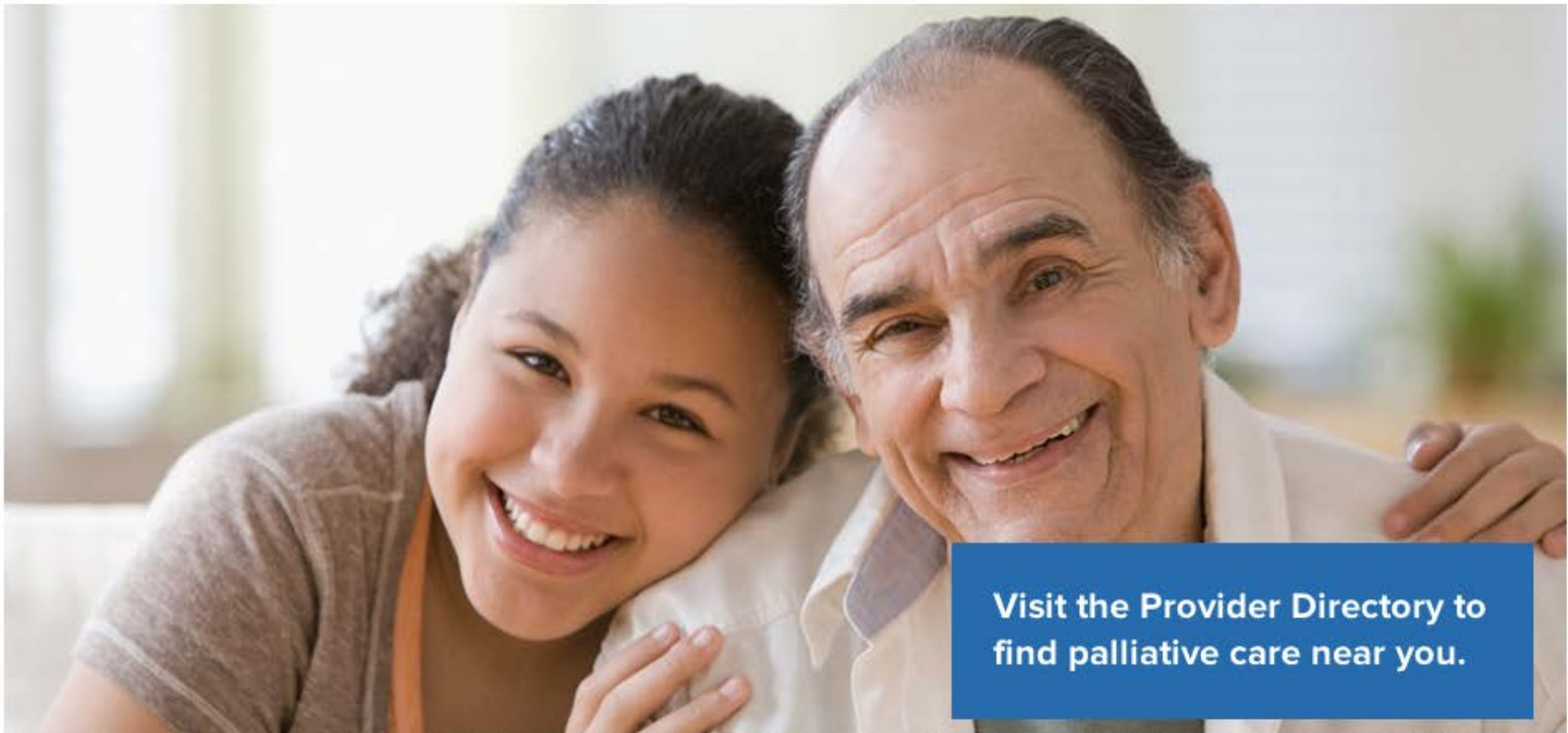
# GET PALLIATIVE CARE

[What Is It](#)

[Is It Right for You](#)

[How to Get It](#)


[Blog & Resources](#)

A photograph of a young woman with dark curly hair, wearing a grey shirt, hugging an elderly man with grey hair, wearing a white shirt. Both are smiling warmly at the camera. The background is softly blurred, showing indoor lighting and a hint of a plant.

Visit the Provider Directory to  
find palliative care near you.




# “Palliative care sees the person beyond the cancer treatment”

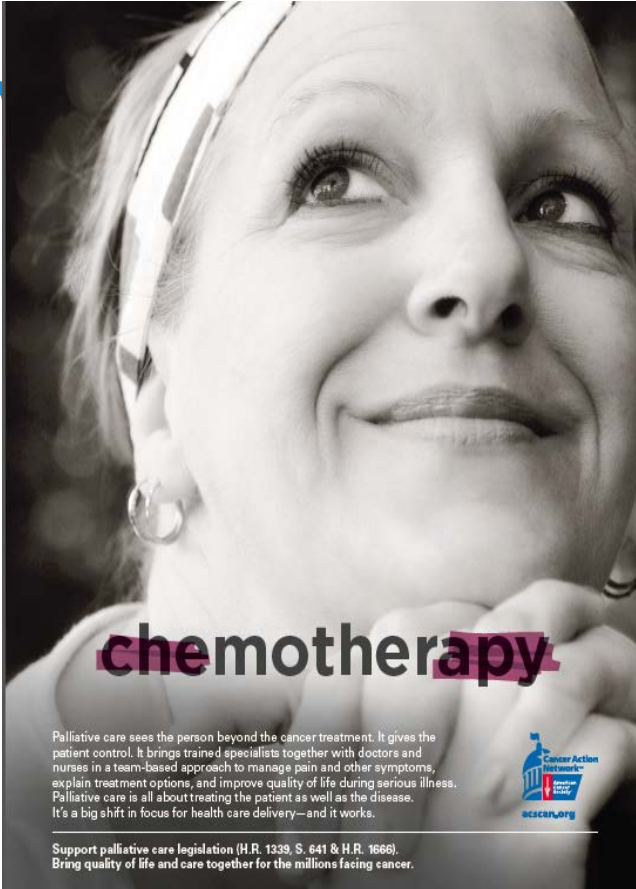


**cancer**

Palliative care sees the person beyond the cancer treatment. It gives the patient control. It brings trained specialists together with doctors and nurses in a team-based approach to manage pain and other symptoms, explain treatment options, and improve quality of life during serious illness. Palliative care is all about treating the patient as well as the disease. It's a big shift in focus for health care delivery—and it works.

Support palliative care legislation (H.R. 1339, S. 641 & H.R. 1666). Bring quality of life and care together for the millions facing cancer.


 [cancernetwork.org](http://cancernetwork.org)



**chemotherapy**

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WIKIPEDIA  
The Free Encyclopedia

Article

Talk

Read

# Lung cancer

From Wikipedia, the free encyclopedia

*This article is about lung carcinomas. For other lung tumors*

[Main page](#)

[Palliative care](#) [\[edit\]](#)

[Palliative care](#) when added to usual cancer care benefits people even when they are still undergoing chemotherapy.<sup>[116]</sup> These approaches allow additional discussion of treatment options and help patients arrive at well-considered decisions.<sup>[117][118]</sup> Palliative care may avoid unhelpful but expensive treatments at the end of life, but also throughout the course of the illness. For individuals who have more advanced disease, [palliative care](#) may also be appropriate.<sup>[14][118]</sup>

[About Wikipedia](#)

[Community portal](#)

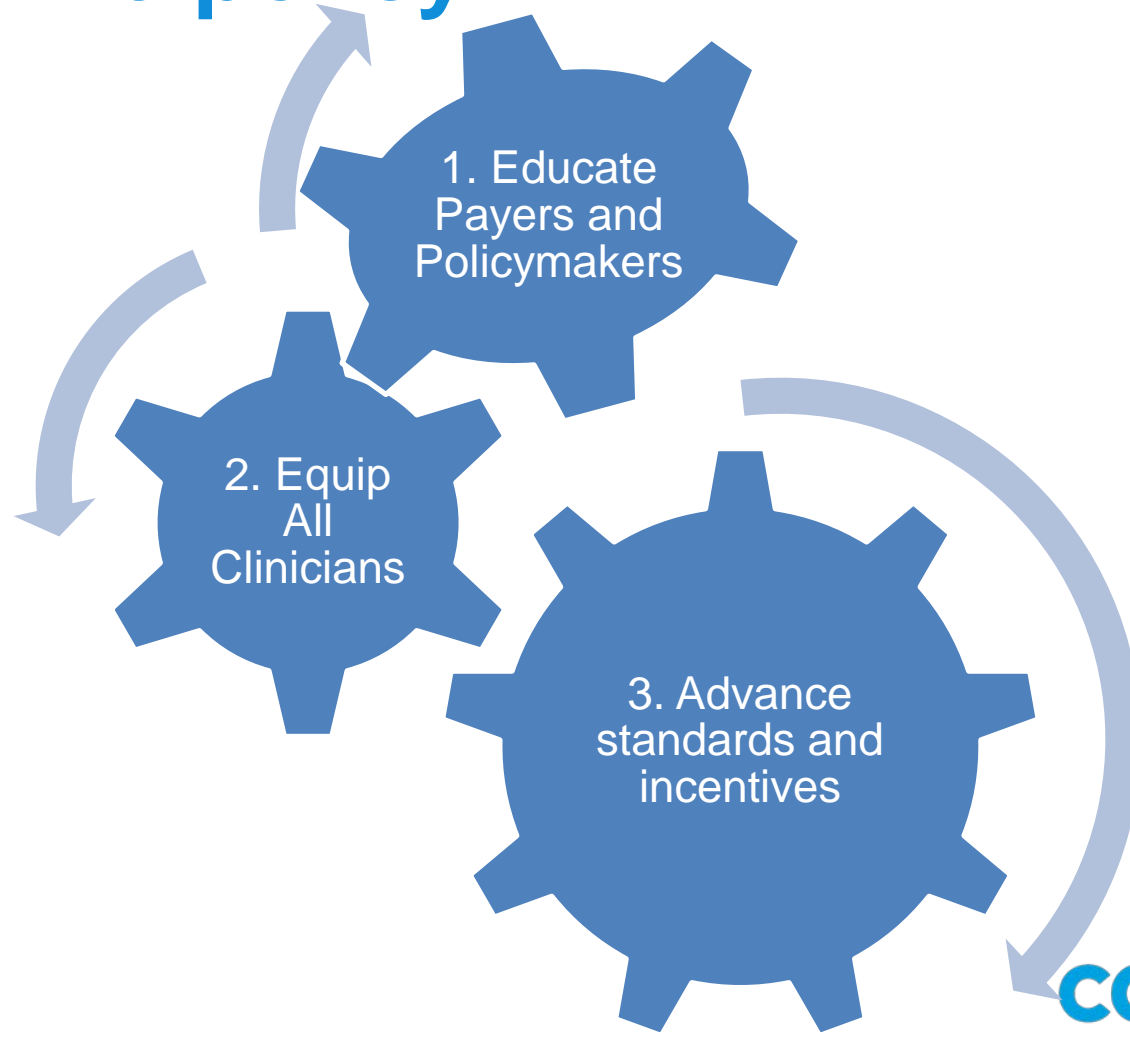
[non-small-cell lung carcinoma](#) (NSCLC). The most common



# Payment, Policy, and Accountability for Access and Quality



# CAPC has a three-pronged strategy to assure payment and drive supportive policy



# 1a. Payer Strategies

<https://www.capc.org/payers-policymakers/payer-resources/palliative-care-payer-strategies/>



# National Consensus Project for Quality Palliative Care

- Developed by coalition of multiple palliative care organizations with external grant funding
- Evidence-based standards for quality structures and processes, 4<sup>th</sup> edition underway
- 8 domains
- Examples: 24/7 access; specialist training; interdisciplinary team; staff support; physical, psychological, and spiritual care; social supports; end of life care; care coordination; measurement and evaluation; focus on both patients and families
- [www.nationalconsensusproject.org](http://www.nationalconsensusproject.org)

# Uses of the NCP Guidelines

- Foundation for certification/accreditation by external entities
- Used by payers to determine program eligibility for payment, quality
- Used by organizations and clinicians to build/improve programs

# National Coalition for Hospice and Palliative Care

Home of the National Consensus Project

Home

Advocacy

National Consensus Project

News/Info

## Home

### Welcome!

Welcome to the home of the National Coalition for Hospice and Palliative Care! The NCHPC, formerly known as the Hospice and Palliative Care Coalition (HPC), was founded in 2001 by the American Academy of Hospice and Palliative Medicine, the Hospice and Palliative Nurses Association and the National Hospice and Palliative Care Organization to create a mutually beneficial framework for shared organizational activities. With the addition of the Association of Professional Chaplains, Center to Advance Palliative Care (CAPC), the National Palliative Care Research Center (NCPRC), and the Social Work Hospice and Palliative Care Network (SWHPN), the NCHPC is designed to focus on common goals while recognizing that each organization has its own unique goals that it may choose to pursue independently.

(use the [About Us](#) page for information on each member organization, and links to their respective website)



National Hospice and Palliative Care  
Organization



AMERICAN ACADEMY OF  
HOSPICE AND PALLIATIVE MEDICINE



Home of the National Consensus Project



# Patient Quality of Life Coalition



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## National Coalition for Hospice and Palliative Care

Home of the National Consensus Project

[Home](#) [Advocacy](#) [National Consensus Project](#) [News/Info](#)

### Home

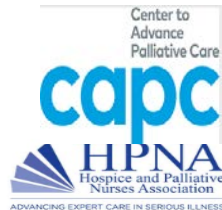
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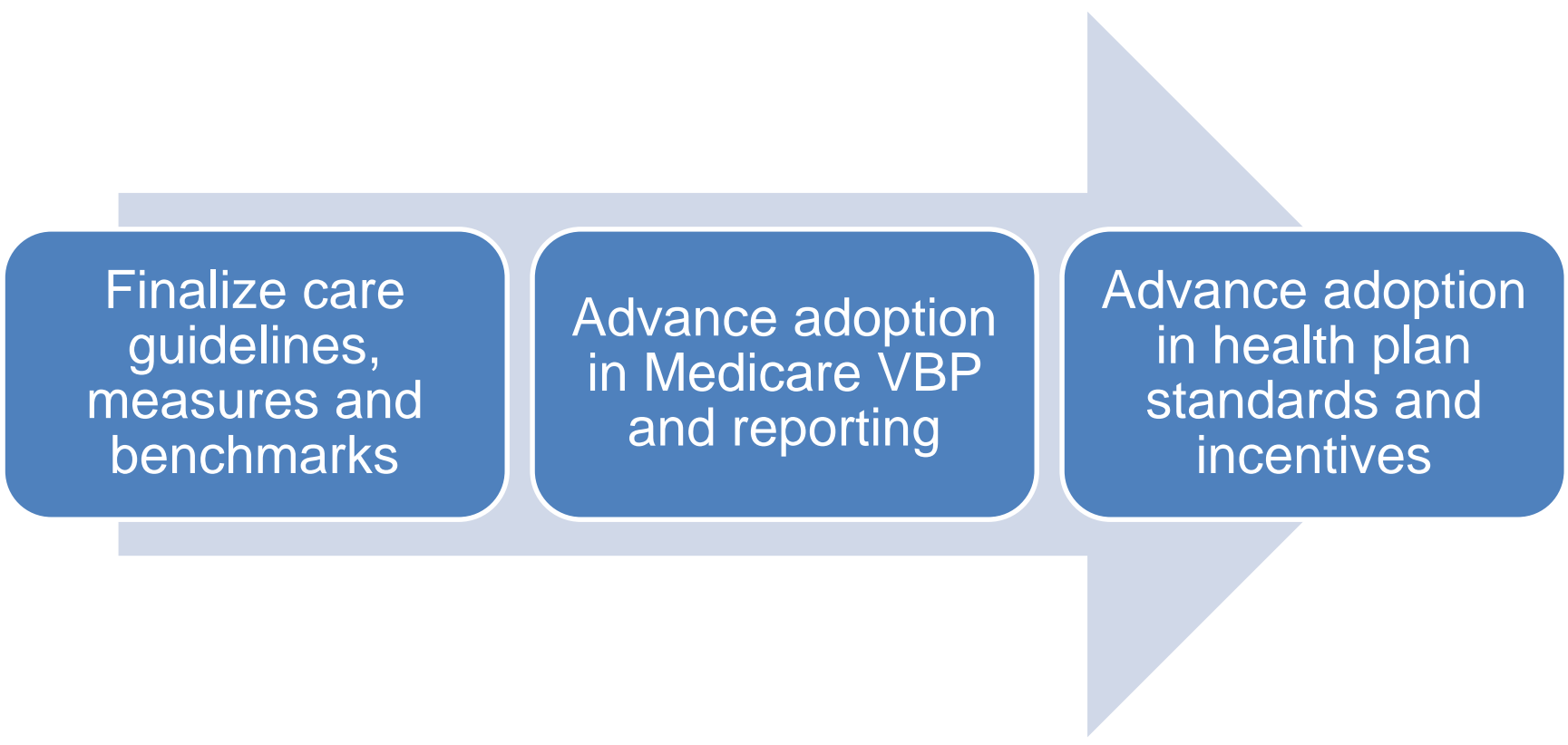


National Hospice and Palliative Care Organization



<http://www.nationalcoalitionhpc.org/>

# 3. Serious Illness Accountability Hub



Finalize care  
guidelines,  
measures and  
benchmarks

Advance adoption  
in Medicare VBP  
and reporting

Advance adoption  
in health plan  
standards and  
incentives



# The Accountability Hub convenes subject matter experts with key accountability systems

- Serious Illness  
population definition
- Preferred quality  
measures
- Clinical care guidelines  
and standards
- Registries
- Accreditation/  
certification bodies
- Purchasers
- Health Plans
- Quality improvement  
organizations
- State regulators

# Sustainability: CAPC Membership

CAPC Member Acquisitions (since inception of membership)		
	Revenue	Number of Organizations
TOTALS	\$9.5M	1,398

- Covers 40% of operating budget, remainder via grants/philanthropy. (no government support)
- Member segmentation:
  - 54% hospitals
  - 17% hospices
  - 8% long term care
  - 21% other: payer, medical groups, home care agencies, professional organizations

# The Challenge:

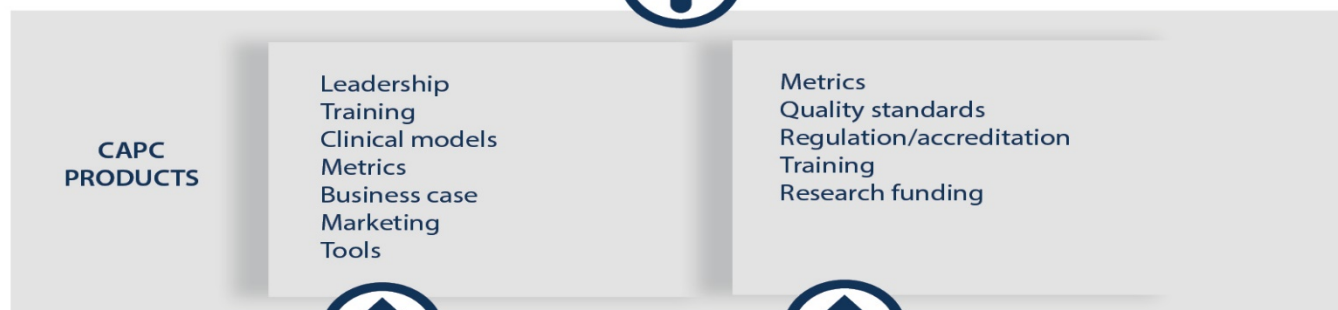
# 45,000,000

The need for palliative care is great. Americans with both *serious chronic conditions and functional dependency* comprise about 45 million people or 18% of the population of the United States. And the number is growing.

**CAPC provides essential clinical & operations training for local implementation.**



**CAPC works nationally to build awareness, quality measurement & supportive public policy.**



**TECHNICAL ASSISTANCE**

**POLICY CHANGE**

**PUBLIC AWARENESS**

**PUBLIC DEMAND**



**FEES AND SUBSCRIPTIONS**



**GRANTS AND PHILANTHROPY**